

Legal Notices

Privacy Policy

Latino Alliance, LLC is committed to respecting and protecting the personal privacy of its members and those who visit its Web site. It is our policy to acquire personal information from users only by overt and voluntary means, only when it is in the interest of the user to provide it, and to utilize this information only for the purpose it was provided.

The information that follows explains the kinds of information this Web site collects, how it is used, the conditions under which it is made available to third parties, how information is maintained, and our compliance with the Children's Online Privacy Protection Act.

What information does this site collect?

This site collects anonymous data that is not indicative of and cannot be traced to an individual without the cooperation of their Internet Service Provider. This data includes information about the user's remote IP address, referral data (which page "linked" to the present request), and the browser software's user-agent string. This information is accepted passively from the HTTP headers that are sent from the user when requesting any file from the server. Other anonymous data entered by the user may be collected in a common repository, including terms entered into the search engine, ZIP codes entered into the unit locator, etc.

Personally identifiable data is collected only by means of form interfaces on the site, into which the user must voluntarily enter the information requested. This information is requested only when it is necessary to accomplish the overt purpose indicated by the interface containing the form that requests it. Such for interfaces require only the information reasonably necessary to accomplish the overt purpose indicated on the interface.

No attempt is made to covertly or "quietly" collect personally identifiable information, nor are cookies or any other tracking technology used for the purpose of coordinating information that a user may opt to enter in various interfaces on the site.

What organization is collecting the information?

Information entered by site visitors is retrieved directly by Latino Alliance, LLC, P.O. Box 81315, Springfield, MA 01138.

How does Latino Alliance use the information it collects?

The anonymous information collected is used to monitor the usage of this Web site and the interests of those who use it. Data such as the volume of traffic to the server, the number of visitors a certain section of the site receives each month, or the most popular search terms are analyzed to derive general statistics about the site's reach and the audience's usage patterns.

Personally identifiable information is used only for the express purpose for which it was submitted. For example, if a user enters their contact information in the "Contact Latino Alliance" form, the information will be used only to contact or correspond with them regarding their desire and purpose for contacting us.

With whom does Latino Alliance share the information that is collected?

Latino Alliance does not share personally identifiable information about its web site visitors with anyone.

Reports, statistics, and other analysis of aggregate anonymous information may be shared within the organization or provided to third parties at the sole discretion of Latino Alliance. This information does not include any personally identifiable information.

Exception: Latino Alliance reserves the right to use all information at its disposal and to share this information with ISPs and other third parties as necessary to investigate any incident of misuse or abuse of its site, server, or information systems.

How does Latino Alliance comply with the Children's Online Privacy Protection Act (COPPA) of 1998?

This legislation applies only to Web sites of a commercial nature. However, the Latino Alliance considers it to provide sound advice for any Web site that is intended for use by children.

Therefore, Latino Alliance does not use its Web site to collect any personally identifiable information from children under 13 years of age. Any input form that requests personally identifiable information that appears on an interface that is expected to be viewed by children under 13 years of age is accompanied by a notice that submissions cannot be accepted from users under 13 years of age. Where "age" or "date of birth" is requested, no information will be stored or transmitted unless the response indicates that the user is 13 years of age or older.

Providing personal information is never a prerequisite for accessing any of the content or resources on this Web site. Specifically, refusal to provide personal information via a Web interface will never result in a user being denied access to any on-line content or resource he would be able to access were the information submitted.

Our Vendors

Our technology and communications vendors adhere to these same strict requirements.

Policy Modifications and Deviations

This policy was last modified on August 22, 2012.

We may modify this privacy policy and will post those changes here. If the privacy policy **changes in the future, we will not share any personal information you have submitted to us**

under the current Privacy Policy in a manner that is materially inconsistent with this Privacy Policy, without your prior consent.

It may be necessary to deviate from this general policy in unique instances and for specific purposes. In such instances, a link will be provided to a description of the deviation. This link will be placed where it can be reasonably expected to be noticed prior to submitting any information for which this privacy policy is modified or exempted in any way.

Content

Submissions

Latino Alliance is not responsible for the content submitted to us by third parties. These submissions are indicated by a byline with the author's name.